

POLICY FINANCE AND ADMINISTRATION COMMITTEE

7 July 2015

REPORT OF HEAD OF COMMUNITIES & NEIGHBOURHOODS**MELTON LEISURE VISION – PHASE ONE APPROVAL****1.0 PURPOSE OF REPORT**

- 1.1 To inform elected members of the progress to date in relation to the Melton Leisure Vision.
- 1.2 To seek approval to fund phase one of the Melton Leisure Vision.

2.0 RECOMMENDATIONS

That members:

- 2.1 **Note the progress made to date and the requirements that are needed in order to access external funding to complete phases two and three.**
- 2.2 **Approve the project mandate and business case (Appendix 1) for ‘Phase 1’ of the Melton Leisure Vision for inclusion into the capital programme.**
- 2.3 **Agree to the allocation of a supplementary estimate of £90,000 (Appendix 2) from the £1 million funding that has been set aside for the overall leisure vision.**
- 2.4 **That Elected Members note that officers will work with Melton Mowbray Football Club and Melton Rugby Club to secure external funding to reduce the cost to the Leisure Vision Project in respect of Phase 1.**
- 2.5 **To approve the establishment of a Facilities Fundraising Partnership Group that will fundraise monies that the Council would not otherwise be able to access, to help raise monies for first phase costs and contributions also towards phase 2 and 3. Membership of this group to be agreed by the Leisure Vision Working Group.**

3.0 KEY ISSUES

- 3.1 All terms have now been agreed with Leicestershire County Council in relation to the sale of the land at King Edward VII site in Melton Mowbray. The land and leisure centre transferred to Melton Borough Council on 29th June 2015.
- 3.2 As previously agreed by the Council our current leisure management contractor Sports and Leisure Management (SLM) took on the management of the site and facilities on 29th June 2015.
- 3.3 SLM has carried out all the relevant human resources consultation with existing staff that are managed by Leicestershire County Council and agreed relevant staff transfers.

- 3.4 Discussions have taken place between the Council, Sport England, the Football Association, Rugby Football Union and England Hockey in relation to their funding arrangements.

It should be noted that all existing clubs will remain on the site and are very much part of the Council's plans for the future development of services and sports on the site.

- 3.5 Sport England has advised a three stage approach to the redevelopment and improvement of the site. The three phase approach is listed below;

- Phase 1 – Move Melton Town FC onto the Site and carry out some facility improvements.
- Phase 2 – Apply to relevant National Governing Bodies (NGB's) to access their stadia and facilities improvement funds using part of the Council's allocated monies as leverage (£300,000 - £400,000).
- Phase 3 – Apply to Sport England with a plan and business case to add a dry side eight court facility and associated services again using the remaining Council allocated funding as leverage (£500,000 - £600,000).

- 3.6 The Football Association is the largest NGB and has access to the largest amount of funding. To access this funding a football club would need to be using the site at King Edward VII and a grass roots development plan for football will need to be in place.

- 3.7 Melton Town Football Club has approached the Council and held discussions with officers and the Melton Mowbray Rugby Club in relation to re-locating to the site for the 2015/16 season. This would be the first phase with reserves and underage teams following, once the site is developed.

- 3.8 This will then enable the Council and Club to apply for funding to the Football Foundation. We are currently negotiating a rental agreement with the football club which will generate a revenue income.

- 3.9 Melton Town Football Club play at national level 7 and therefore minimum standards for facilities and playing pitches exist. This level as a minimum needs to be achieved by the start of the 2015/16 season (Appendix 3).

The Senior league team qualified for promotion to level 6 last season but could not apply to be promoted due to not having facilities that meet level 6 in the Borough. This requires floodlighting in addition to the requirements for level 7. It is highly likely they will gain promotion again in 2015/16 and proposed works as part of phase 1 will enable them to achieve this.

- 3.10 A meeting has taking place with the East Midlands Counties Football League who have inspected the site and informed us what they expect.

This has led to the identification of an agreed location for the playing pitch and agreement as to the additional facilities that are needed to ensure the facilities pass an inspection. Listed below is the required improvements;

- Three temporary changing rooms close to the football pitch
- Railings and a hard path around the edge of half the football pitch

- Fencing around changing areas with safe access to the pitch by players and officials
- Two dugouts installed
- Turnstile to restrict and monitor access
- Floodlighting (Level 6)
- Under cover seating for minimum 50 spectators (Level 6)
- Perimeter fencing to ensure security of the ground
- Improvement to pitch standards in keeping with guidance at step 6

Appendix 4 shows a drawing of the new facilities which will be installed. Additionally a planning application will be submitted in relation to floodlighting and advertising boards for the new pitch.

- 3.11 SLM will only manage the site and services for Melton Borough Council for two years after which a procurement process will take place to attract a management company to manage any new facility beyond that period. The areas occupied by the rugby club and proposed area to be designated for the football club fall outside the area to be managed by SLM.
- 3.12 An update report will be brought to the Councils Full Council in September 2015 which will update members on progress and ask for the approval of any recommendations from the working group which will be made up of elected members, Council officers and representatives, by invitation from Melton Rugby Club and Melton Town Football Club.

A project plan is attached in Appendix 5 which gives timeframes of activities and actions.

- 3.13 The proposed siting of a new football pitch does not compromise any future plans on the site and will remain in place into the future to serve the needs of youth and grass roots football. Our Consultant Project Manager has looked at the plans and considers they will be beneficial for us opening up opportunities to access funding for phase two and three.
- 3.14 Creating a fundraising partnership group will help with fundraising towards the project from clubs, users of the centre and the community. There will be a clear structure created that will be agreed by the Leisure Vision Working Group.

4.0 POLICY AND CORPORATE IMPLICATIONS

- 4.1 The approach supports the Council's Leisure Vision and corporate priorities in relation to people.

5.0 FINANCIAL AND OTHER RESOURCE IMPLICATIONS

- 5.1 Approval of these proposals would mean that £90,000 from the Capital monies that have been set aside of £1 million would need be released for phase one of the project. We are hoping to apply for and secure external funding for phase one from community grant applications that are only available to the sports clubs at King Edward VII. Any underspent money will be returned back into the £1 million.

Any monies requested for further phases of work will be detailed and specified at the appropriate times.

5.2 The internal project team is managing the first phase of the project within existing staffing resources and with the support of an external experienced consultant.

5.3 Following approval of the project mandate and business case attached the project will be added to the Community and Social Affairs capital programme as the responsible committee for sports, culture, arts and leisure development.

6.0 LEGAL IMPLICATIONS/POWERS

6.1 There will need to a licence of occupation put into place agreed with Melton Mowbray FC, the Council and rugby club will operate under the existing agreement inherited from LCC and negotiations for lease arrangements will need to be agreed with Melton Rugby Club when we go forward with the future development plans for the site.

7.0 COMMUNITY SAFETY

7.1 The overall vision and plan will engage young people and adults in positive proactive sporting/physical activities helping to divert people away from anti-social behaviour.

8.0 EQUALITIES

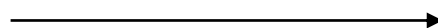
8.1 A full equalities impact assessment has been carried out for the Leisure Vision.

9.0 RISKS

Probability



Very High A				
High B				
Significant C				
Low D		1	2, 3, 4	
Very Low E				
Almost Impossible F				
	I Neg- ligible	II Marg- inal	III Critical	IV Catast- rophic



Impact

Risk No.	Description
1	Funding for floodlighting is not secured/available
2	Unable to access FA funding due to no football team being able to locate at KEVII
3	Deadline to re-locate Melton Mowbray FC to KEVII is missed
4	The agreement with current user groups is not successfully renegotiated

10.0 **CLIMATE CHANGE**

10.1 Any improvement or development works on the KEVII site will take into consideration impacts on the environment and use of energy efficient materials and equipment that could reduce revenue costs in the future.

11.0 **CONSULTATION**

11.1 Consultation has taken place with Melton Rugby Club, Melton Town Football Club, Melton Hockey Club, SLM and Leicestershire County Council. National Governing Bodies (NGB'S) Football Association, English Rugby Union, England Hockey and Sport England have all been consulted.

12.0 **WARDS AFFECTED**

12.1 The site is located on Craven ward but the Leisure Vision impacts positively on the whole Borough.

Contact Officers Harry Rai/Ronan Browne/David Blanchard/Steven Taylor
Date: 19th June 2015

Appendices : Appendix 1 – Project Mandate and Business Case
 Appendix 2 – Project Costs Phase 1
 Appendix 3 – FA Grading Standards
 Appendix 4 – Proposed Football Pitch Layout
 Appendix 5 – Melton Leisure Village Project Plan

Background Papers:

Reference : X : Committees\?