

Melton Our priorities, goals and promises 2011-2015

People

Supporting People

- 1 Support people and businesses through the economic downturn
 - Improve access to money, debt, redundancy, housing and mortgage advice.
 - Encourage people to claim the benefits they are entitled to and promote financial well-being and awareness.
 - Measures to increase local business cash flow e.g. bringing forward local projects, local procurement made simpler, payments made more timely.
 - Helping young people not in employment, education or training
- 2 Improving the well-being of vulnerable people
 - Promote & increase the number of vulnerable people able to live independently.
 - Work with youth services to develop activities for young people at risk or involved in offending or anti social behaviour.
 - Utilise our resources to assist other key agencies to assist with the targeted intervention for vulnerable people (0-90).
 - Develop Children's Centre/Community Centre services to include extended services.
 - Reduce domestic Abuse
 - Reduce the harm caused by substance misuse, particularly alcohol.
 - Embed Family Intervention Projects

- 3 Reduce re-offending and the impact of offending on the community
 - Develop projects to support the reintegration of ex-offenders into society
 - Develop actions to tackle the causes of offending and develop better 'end to end' services
- 4 Encourage people to take an active role in their communities.
 - Encourage Volunteering
 - Support Social Enterprises
 - Promote devolution and localism

Places

Improve Places

- 5 Meet the Economic needs of Borough
 - Ensure a high level of skills, education and employment is maintained across the Borough
 - Provide appropriate employment space and infrastructure
 - Lead the community towards economic recovery by progressing major projects which will help provide local jobs and support business confidence: the new Council Offices, the development of the Nottingham Road site, Waterfield Leisure Pools, Cattle Market.
 - Realise people's talent and match employment to potential.
- 6 Maximise the potential of Melton Mowbray Town centre
 - Promote and market the town to attract more visitors and increase footfall.
 - Encourage further investment and development in the town.
 - Sustain the town centre as a safe and secure environment for the benefit of all who use it.
 - Measures to reduce traffic congestion and plan for the construction of a Melton Mowbray bypass.

- 7 Improve quality of life for people living in the most disadvantaged neighbourhoods
 - Clean streets and parks
 - Reduce waste/increase recycling
 - Reduce anti-social behaviour and criminal damage
 - Increase positive activities for young people
 - Improve physical environment
- 8 Increasing public confidence & pride in neighbourhoods
 - Reduce anti-social behaviour (ASB) and increase public confidence
 - Cleaner and greener places
 - Provide community based Play areas for young people developed through the Play strategy.
 - Street cleansing suitable for each unique part of the town centre
 - Ensure street furniture is maintained or replaced to a set standard
- 4 Help provide a stock of housing accommodation that meets the needs of the community
 - Address the imbalance of housing type and size.
 - Require residential developments to make a contribution towards affordable housing.
 - Secure more rural affordable housing through the development of 'exception' sites.
 - Embed the CBL system, to ensure housing is allocated on a choice basis.
 - Decent homes and planned maintenance programme

A well run Council

Good services that are value for money

- 10 To provide high performing services that are efficient and meet customers' needs
 - Services that meet customer expectations.
 - A 'one team' culture
 - Deploy resources flexibly
 - Innovate in Service Delivery
 - Efficient, effective, excellent performance,

We want to enhance the quality of life for everyone in the borough of Melton to achieve a sustainable, prosperous and vibrant community... a place where people want to live, work and visit.