

## Appendix J – Melton Corporate Plan 2011 Summary

### *Supporting People*

- 1 Support people and businesses through the economic downturn**
  - Improve access to money, debt, redundancy, housing and mortgage advice.
  - Measures to increase local business cash flow e.g. bringing forward local projects, local procurement made simpler, payments made more timely.
  - Helping young people not in employment, education or training
- 2 Improving the well-being of vulnerable people**
  - Promote & increase the number of vulnerable people able to live independently.
  - Develop Children's Centre/Community Centre services to include extended services.
- 4 Encourage people to take an active role in their communities.**
  - Promote devolution and localism

### *Improve Places*

- 5 Meet the Economic needs of Borough**
  - Ensure a high level of skills, education and employment is maintained across the Borough
  - Provide appropriate employment space and infrastructure
  - Lead the community towards economic recovery by progressing major projects which will help provide local jobs and support business confidence: the new Council Offices, the development of the Nottingham Road site, Waterfield Leisure Pools, Cattle Market.
  - Realise people's talent and match employment to potential.
- 6 Maximise the potential of Melton Mowbray Town centre**
  - Promote and market the town to attract more visitors and increase footfall.
  - Encourage further investment and development in the town.
  - Sustain the town centre as a safe and secure environment for the benefit of all who use it.
  - Measures to reduce traffic congestion and plan for the construction of a Melton Mowbray bypass.
- 7 Improve quality of life for people living in the most disadvantaged neighbourhoods**
  - Increase positive activities for young people
  - Improve physical environment
- 8 Increasing public confidence & pride in neighbourhoods**
  - Cleaner and greener places
  - Provide community based Play areas for young people developed through the Play strategy.
  - Ensure street furniture is maintained or replaced to a set standard
- 9 Help provide a stock of housing accommodation that meets the needs of the community**
  - Address the imbalance of housing type and size.
  - Require residential developments to make a contribution towards affordable housing.
  - Secure more rural affordable housing through the development of 'exception' sites.