

RURAL, ECONOMIC & ENVIRONMENTAL AFFAIRS COMMITTEE

4th SEPTEMBER 2012

THE BUSINESS RECYCLING AND WASTE SERVICES COMMITMENT & THE END DESTINATIONS OF RECYCLING CHARTER REPORT OF HEAD OF REGULATORY SERVICES

1.0 PURPOSE OF REPORT

- 1.1 This report seeks members' agreement to signing two current Local Authority waste management commitments:
- 1) The Waste Resources and Action Programme's (WRAP) "Business Recycling and Waste Services commitment" and
 - 2) The Resource Associations "End Destinations of Recycling Charter".

2.0 RECOMMENDATIONS

2.1 That members agree to the signing of :

- 1) **The Business Recycling and Waste Services Commitment. (See Appendix A)**
- 2) **The End Destinations of Recycling Charter (See Appendix B)**

3.0 KEY ISSUES

3.1 The Business Recycling and Waste Services Commitment

3.2 WRAP is a Government funded organisation which oversees waste and recycling. Their two main priorities are to minimise resource use, and to divert priority materials from landfill.

3.3 WRAP are inviting Local Authorities to sign up to the Business Recycling and Waste Services Commitment, which sets out twelve principles (see Appendix A) that should always underpin a good and sustainable business recycling and waste service.

The commitment was drawn up by a steering group which included representatives from a number of local authorities with waste collection and disposal responsibilities, the Local Government Association, the National Consumers' Federation, the Waste and Resources Action Programme (WRAP), the Department of Food and Rural Affairs (DEFRA) and the Federation of Small Businesses.

3.4 Signing up to the commitment will provide the opportunity to demonstrate the Council's commitment to:

- Making recycling easy;
- Providing value for money recycling services
- Consulting on and clearly communicating recycling services;
- Reduced mis-use of other household waste management services;
- Reducing waste to landfill.

The commitment is a way of signifying that the Council is willing to provide a consistent service which meets customer needs, whilst at the same time encouraging them to play an active role in managing their waste better.

3.5 Business Recycling in Melton

- 3.6 MBC officers have recently been working in partnership with the town centre BID board and Biffa to establish a practical and cost effective business recycling service that would help the town centre businesses, both financially and environmentally. The new business recycling service started in June, with around 40 businesses participating.
- 3.7 Feedback from participating business owners since the start of the new service has been extremely positive, with additional businesses signing up to the scheme on a weekly basis.
- 3.8 The Council service meets all the twelve principles of the Business Recycling and Waste Services Commitment, and accordingly Members are asked to support the signing of the commitment.

3.9 The End Destinations of Recycling Charter

- 3.10 The End Destinations of Recycling Charter is designed to provide the public with a clearer picture of where their recycling ultimately ends up. The charter was launched by the Resource Association, the trade body for the reprocessing and recycling industry, supported by the Local Authority Recycling Advisory Committee (LARAC)
- 3.11 The End Destinations of Recycling Charter is a voluntary commitment that seeks to improve the transparency around the end destination of recyclable materials diverted out of the household waste stream. By providing better information to the public, the aim is to raise awareness and understanding, improve public confidence in the recycling process, and increase participation in recycling schemes.
- 3.12 A common question raised by residents participating in household recycling schemes provided by local Councils is "Where does our recycling go?" Residents want to know that when they recycle, their efforts are not wasted and that materials actually do get recycled. Those signing up to the Charter commit to providing the public with comprehensive and accessible information, through the publication, at least annually, of the end destinations of recyclates, covering the materials collected by providing the names and locations of the final reprocessing points, whether in the UK or abroad.
- 3.13 Signatories of the charter pledge to publicise this information, with an acceptable minimum form of publication including the placement of such details on an organisation's websites. The end destinations for the recyclable materials collected by the Council will accordingly be placed on the Council's web site and updated regularly. In addition where appropriate those same details will be included in council publications. Accordingly members are asked to support the signing of the charter.

4.0 POLICY AND CORPORATE IMPLICATIONS

- 4.1 The Council's key priority met by this report is the provision of a cleaner greener environment.

5.0 FINANCIAL AND OTHER RESOURCE IMPLICATIONS

- 5.1 There are no direct financial or resource implications as a direct result of this report.

6.0 LEGAL IMPLICATIONS/POWERS

6.1 There are no legal implications as a result of this report.

7.0 COMMUNITY SAFETY

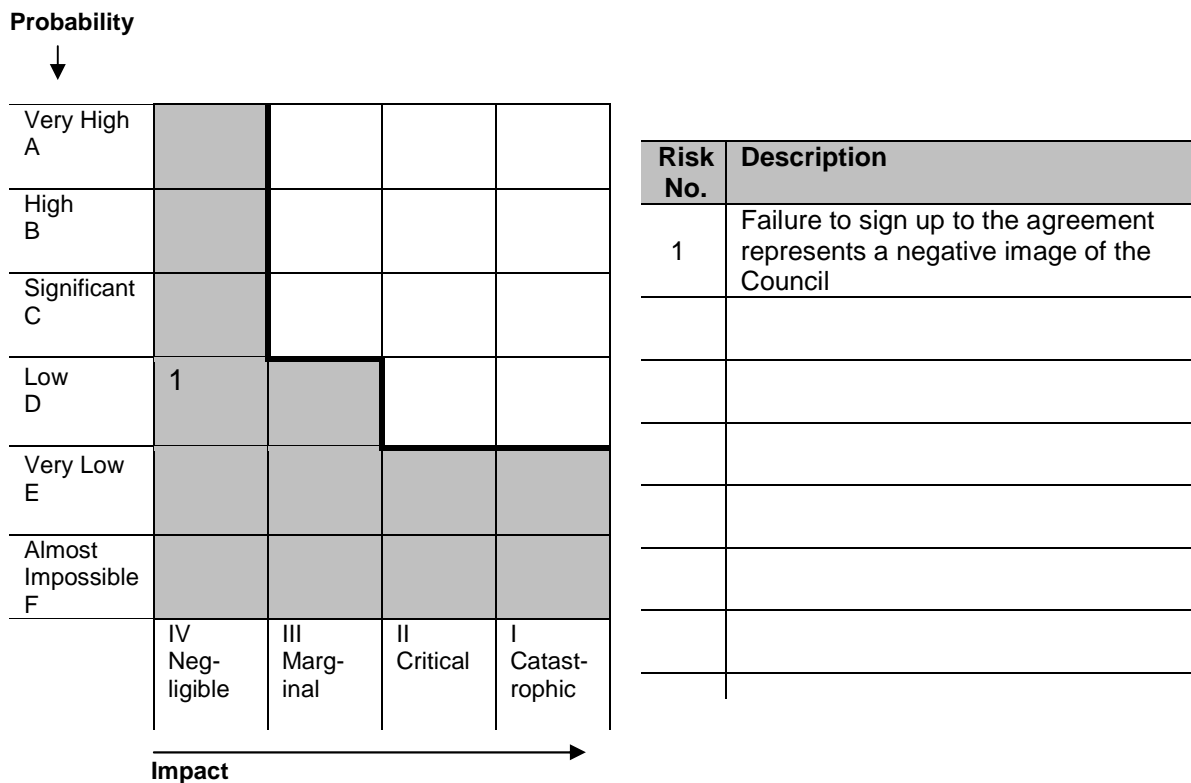
7.1 There are no direct links to community safety arising from this report.

8.0 EQUALITIES

8.1 There are no equality issues as a result of this report.

9.0 RISKS

9.1



10.0 CLIMATE CHANGE

10.1 Melton Borough Council has a measurable impact upon climate change with waste and recycling collections. Signing up to the commitment should have a positive impact in regards to climate change issues.

11.0 CONSULTATION

11.1 It is understood that all high performing Local Authorities are signing up to the commitment and charter, along with all districts that belong to the Leicestershire Waste Partnership.

12.0 WARDS AFFECTED

12.1 With regards to the WRAP commitment, the town centre businesses are directly benefitting from the new trade recycling service, with the possibility of the service

expanding and the potential to collect business residual waste. Indirectly the improved and maintained vitality of the town centre will benefit the whole borough.

The Resource Association Charter will ensure that all residents in the borough have access to information that will allow them to find out the end destination of the material that they dispose of for recycling.

Contact Officer: Raman Selvon
Date: 26 July 2012
Appendices: None
Background Papers:
Reference: X: Committees/REEA/

BUSINESS RECYCLING AND WASTE SERVICES COMMITMENT

Businesses and councils are working together to increase levels of recycling, and this has delivered significant amounts of waste from landfills. This has resulted in huge long-term environmental and financial benefits.

This commitment explains that, if you choose us to provide your waste and recycling services we will continue to build on this success by:

- offering recycling and waste services that provide value for money and consider the needs of your business;
- helping you manage your waste, and identify and access recycling and waste-management services appropriate for your business; and
- valuing your feedback and ideas for improving our services.

We are committed to making recycling easy		We are committed to helping you with your responsibilities in managing waste	
✓	1 Reliable and regular collections	✓	7 Guidance on your responsibilities for managing waste
✓	2 A collection service tailored to meet the needs of your business	✓	8 A directory of local waste and recycling services
✓	3 Clear information about our recycling service	✓	9 Help with donating unwanted items for reuse or buying quality second-hand products
✓	4 Support you to recycle your waste	✓	10 A sensible approach to enforcement
✓	5 Contracts managed by following the principles of best practice	We are committed to listening	
✓	6 Reasonable and clear fees	Your feedback and ideas on improving our service are important to us. If you choose us to provide your waste and recycling services, you can expect the following:	
		✓	11 Easy ways to give us your feedback
		✓	12 A commitment to continuous improvement

Signed _____ Date _____

Name _____

Position _____

End Destinations of Recycling Charter

We, the undersigned local authorities, commit voluntarily to maintain or extend our commitment to providing the public with comprehensive information about the end destination of materials collected for recycling[4].

We commit to publishing, at least annually, a Register of End Destinations of Recyclates that covers the materials[5] collected by us, or on our behalf, from the public. Details will be published by June 2013 in respect to the 2012/13 financial year.

Our Register of End Destinations of Recyclates will state the names and locations[6] of the final reprocessing of our recycling back into product, whether these are in the UK or abroad.

Where there are any gaps in our information due to onward supply by recipients of our material, we will state this and seek to secure information[7] from those parties and publish details in the next Register.