

Economic Impact	Expenditure												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Expenditure	5,249	4,354	4,853	4,540	4,632	4,637	5,371	4,914	4,026	3,967	4,784	3,794	55,122
Indirect Expenditure	1,716	1,459	1,586	1,483	1,503	1,509	1,703	1,578	1,305	1,281	1,561	1,247	17,933
Total	6,966	5,813	6,440	6,023	6,135	6,146	7,074	6,492	5,331	5,248	6,345	5,041	73,054

Economic Impact	Expenditure and Revenue												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Revenue	4,374	3,628	4,044	3,783	3,860	3,864	4,476	4,095	3,355	3,306	3,987	3,161	45,935
Indirect Expenditure	1,716	1,459	1,586	1,483	1,503	1,509	1,703	1,578	1,305	1,281	1,561	1,247	17,933
VAT	875	726	809	757	772	773	895	819	671	661	797	632	9,187
Total	6,966	5,813	6,440	6,023	6,135	6,146	7,074	6,492	5,331	5,248	6,345	5,041	73,054

Economic Impact	Generated by Category of Visitor												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	1,345	840	1,518	1,298	1,586	1,566	2,426	1,930	1,468	1,510	1,553	887	17,926
Non-Serviced Accommodation	65	83	97	149	143	148	212	226	160	150	91	75	1,600
SFR	1,199	334	432	917	598	491	844	799	422	439	360	880	7,714
Day Visitors	4,357	4,556	4,393	3,659	3,808	3,941	3,591	3,538	3,282	3,150	4,340	3,199	45,814
Total	6,966	5,813	6,440	6,023	6,135	6,146	7,074	6,492	5,331	5,248	6,345	5,041	73,054

Economic Impact	Sectors in which expenditure is made												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Expenditure													
Accommodation	408	267	475	410	502	492	947	766	475	483	490	267	5,981
Food & Drink	1,231	1,002	1,093	1,052	1,045	1,044	1,120	1,046	898	884	1,070	896	12,381
Recreation	502	418	459	431	436	438	466	432	377	371	451	364	5,144
Shopping	1,630	1,433	1,494	1,382	1,386	1,398	1,431	1,358	1,189	1,161	1,466	1,190	16,519
Transport	604	509	523	508	492	492	512	492	418	407	510	443	5,910
Total Direct Expenditure	4,374	3,628	4,044	3,783	3,860	3,864	4,476	4,095	3,355	3,306	3,987	3,161	45,935
VAT	875	726	809	757	772	773	895	819	671	661	797	632	9,187
Indirect Expenditure	1,716	1,459	1,586	1,483	1,503	1,509	1,703	1,578	1,305	1,281	1,561	1,247	17,933
Total	6,966	5,813	6,440	6,023	6,135	6,146	7,074	6,492	5,331	5,248	6,345	5,041	73,054

Population													Avg
Total Population	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500	49,500

Employment	Supported by tourism activity in these Categories												FTE's
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	301	260	313	298	319	318	357	318	310	313	318	266	307
Non-Serviced Accommodation	39	40	41	46	45	46	48	49	47	46	41	40	44
SFR	153	43	55	117	76	63	108	102	54	56	46	112	82
Day Visitors	548	574	553	461	479	496	452	445	413	397	546	403	481
Total Direct Employment	1,041	916	962	921	920	923	964	914	823	811	951	820	914
Indirect Employment	251	214	232	217	220	221	249	231	191	187	228	183	219
Total	1,292	1,129	1,194	1,138	1,140	1,144	1,213	1,145	1,014	998	1,179	1,003	1,133

Employment	Sectors in which employment is supported												FTE's
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Accommodation	227	227	227	228	228	228	235	228	229	228	230	226	228
Food & Drink	279	227	248	238	237	236	254	237	203	200	242	203	234
Recreation	138	115	126	118	120	120	128	119	104	102	124	100	118
Shopping	337	296	309	285	286	289	295	280	245	240	303	246	284
Transport	61	51	53	51	50	50	52	50	42	41	52	45	50
Total Direct Employment	1,041	916	962	921	920	923	964	914	823	811	951	820	914
Indirect Employment	251	214	232	217	220	221	249	231	191	187	228	183	219
Total	1,292	1,129	1,194	1,138	1,140	1,144	1,213	1,145	1,014	998	1,179	1,003	1,133

Tourist Days	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	12.8	8.0	14.4	12.4	15.0	14.8	18.4	14.7	13.8	14.3	14.7	8.5	162
Non-Serviced Accommodation	1.3	1.7	2.0	3.0	2.9	3.0	3.5	3.7	3.3	3.0	1.8	1.5	31
SFR	28.8	8.0	10.4	22.1	14.4	11.8	20.3	19.2	10.1	10.6	8.7	21.2	186
Day Visitors	138.4	144.7	139.5	116.2	121.0	125.2	114.1	112.4	104.2	100.1	137.9	101.6	1,455
Total Tourist Days 000's	181.3	162.4	166.2	153.6	153.3	154.9	156.3	150.0	131.5	127.9	163.0	132.8	1,833

Tourist Numbers	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	7.8	4.7	8.6	6.9	7.7	7.4	9.5	6.8	7.4	7.3	9.8	6.1	90
Non-Serviced Accommodation	0.2	0.3	0.3	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.3	0.3	5
SFR	11.5	3.8	4.8	8.2	6.5	5.6	8.1	7.4	4.7	4.9	4.3	8.1	78
Day Visitors	138.4	144.7	139.5	116.2	121.0	125.2	114.1	112.4	104.2	100.1	137.9	101.6	1,455
Total Tourist Numbers 000's	157.9	153.5	153.3	131.8	135.6	138.6	132.2	127.1	116.8	112.8	152.2	116.1	1,628

Vehicle Days	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	3.9	3.2	6.0	3.8	4.9	4.8	5.6	4.4	4.2	5.7	6.0	2.5	55
Non-Serviced Accommodation	0.4	0.6	0.6	0.8	0.9	0.9	0.9	0.9	1.0	0.8	0.5	0.3	8
SFR	8.2	2.3	2.9	6.2	4.1	3.3	5.8	5.4	2.9	3.0	2.5	6.0	53
Day Visitors	32.9	39.3	37.9	26.1	27.2	32.2	25.7	25.3	24.8	27.2	37.4	24.1	360
Total Vehicle Days 000's	45.3	45.3	47.4	36.9	37.1	41.2	37.9	36.0	32.8	36.7	46.4	33.0	476

Vehicle Numbers	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	2.4	1.9	3.6	2.1	2.5	2.4	2.9	2.0	2.3	2.9	4.1	1.9	31
Non-Serviced Accommodation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	1
SFR	3.3	1.1	1.4	2.3	1.9	1.6	2.3	2.1	1.3	1.4	1.2	2.3	22
Day Visitors	32.9	39.3	37.9	26.1	27.2	32.2	25.7	25.3	24.8	27.2	37.4	24.1	360
Total Vehicle Numbers 000's	38.6	42.3	43.0	30.7	31.7	36.3	30.9	29.5	28.5	31.6	42.8	28.3	414

BED STOCK (number of beds)	Average Available Sleeping Spaces												MAX
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	833	833	833	836	836	836	836	836	836	836	836	832	836
Non-Serviced Accommodation	163	163	163	163	163	163	163	163	163	163	163	163	163
Total BED STOCK (number of beds)	996	996	996	999	999	999	999	999	999	999	999	995	999