

Economic Impact	Expenditure												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Expenditure	4,998	4,206	4,632	4,240	4,428	4,303	5,144	5,037	3,817	3,880	4,990	3,671	53,347
Indirect Expenditure	1,637	1,409	1,519	1,379	1,437	1,391	1,640	1,621	1,231	1,257	1,633	1,210	17,365
Total	6,635	5,614	6,150	5,620	5,865	5,694	6,784	6,658	5,048	5,138	6,624	4,881	70,712

Economic Impact	Expenditure and Revenue												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Revenue	4,165	3,505	3,860	3,534	3,690	3,586	4,287	4,198	3,181	3,234	4,159	3,059	44,456
Indirect Expenditure	1,637	1,409	1,519	1,379	1,437	1,391	1,640	1,621	1,231	1,257	1,633	1,210	17,365
VAT	833	701	772	707	738	717	857	840	636	647	832	612	8,891
Total	6,635	5,614	6,150	5,620	5,865	5,694	6,784	6,658	5,048	5,138	6,624	4,881	70,712

Economic Impact	Generated by Category of Visitor												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	1,209	817	1,379	1,275	1,491	1,564	2,167	1,907	1,462	1,406	1,549	804	17,030
Non-Serviced Accommodation	70	84	106	152	140	148	209	226	157	157	98	83	1,629
SFR	1,244	353	453	980	632	529	879	858	453	463	389	924	8,156
Day Visitors	4,112	4,361	4,212	3,212	3,602	3,454	3,529	3,668	2,976	3,112	4,588	3,071	43,897
Total	6,635	5,614	6,150	5,620	5,865	5,694	6,784	6,658	5,048	5,138	6,624	4,881	70,712

Economic Impact	Sectors in which expenditure is made												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Direct Expenditure													
Accommodation	345	245	400	381	441	455	804	718	437	421	455	226	5,328
Food & Drink	1,189	975	1,061	994	1,015	981	1,106	1,095	864	882	1,134	880	12,175
Recreation	483	406	445	406	423	412	459	453	363	369	477	356	5,051
Shopping	1,565	1,386	1,445	1,279	1,335	1,285	1,411	1,418	1,123	1,155	1,552	1,162	16,118
Transport	584	492	508	473	476	452	508	514	394	407	540	435	5,783
Total Direct Expenditure	4,165	3,505	3,860	3,534	3,690	3,586	4,287	4,198	3,181	3,234	4,159	3,059	44,456
VAT	833	701	772	707	738	717	857	840	636	647	832	612	8,891
Indirect Expenditure	1,637	1,409	1,519	1,379	1,437	1,391	1,640	1,621	1,231	1,257	1,633	1,210	17,365
Total	6,635	5,614	6,150	5,620	5,865	5,694	6,784	6,658	5,048	5,138	6,624	4,881	70,712

Population													Avg
Total Population	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500	50,500

Employment	Supported by tourism activity in these Categories												FTE's
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	288	251	298	289	308	316	338	314	306	303	317	257	299
Non-Serviced Accommodation	39	40	42	45	45	45	47	48	46	46	41	40	44
SFR	156	44	57	123	79	66	110	107	57	58	49	116	85
Day Visitors	507	538	519	396	444	426	435	452	367	384	566	379	451
Total Direct Employment	989	873	916	853	876	853	930	922	776	790	972	791	878
Indirect Employment	235	202	218	198	206	199	235	232	176	180	234	173	207
Total	1,224	1,075	1,134	1,051	1,082	1,053	1,165	1,154	952	971	1,206	964	1,086

Employment	Sectors in which employment is supported												FTE's
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Accommodation	221	218	218	218	220	220	226	219	220	221	225	221	221
Food & Drink	264	216	235	221	225	218	245	243	192	196	251	195	225
Recreation	130	109	120	109	114	111	123	122	98	99	129	96	113
Shopping	317	280	292	259	270	260	285	287	227	234	314	235	272
Transport	58	49	50	47	47	45	50	51	39	40	54	43	48
Total Direct Employment	989	873	916	853	876	853	930	922	776	790	972	791	878
Indirect Employment	235	202	218	198	206	199	235	232	176	180	234	173	207
Total	1,224	1,075	1,134	1,051	1,082	1,053	1,165	1,154	952	971	1,206	964	1,086

Tourist Days	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	11.8	7.9	13.4	12.4	14.5	15.2	17.1	15.1	14.2	13.7	15.0	7.9	158
Non-Serviced Accommodation	1.3	1.6	2.0	2.9	2.7	2.9	3.3	3.6	3.1	3.0	1.9	1.6	30
SFR	28.8	8.2	10.5	22.7	14.6	12.2	20.4	19.9	10.5	10.7	9.0	21.4	189
Day Visitors	125.7	133.3	128.7	98.2	110.1	105.6	107.9	112.1	90.9	95.1	140.2	93.9	1,342
Total Tourist Days 000's	167.6	151.0	154.7	136.2	141.9	135.9	148.6	150.6	118.7	122.5	166.1	124.7	1,718

Tourist Numbers	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	7.4	4.8	8.1	6.9	7.4	7.2	9.0	6.8	7.9	6.9	10.1	6.5	89
Non-Serviced Accommodation	0.2	0.2	0.3	0.5	0.5	0.4	0.5	0.5	0.5	0.5	0.3	0.2	5
SFR	11.5	3.9	4.9	8.4	6.6	5.8	8.1	7.6	4.8	5.0	4.4	8.2	79
Day Visitors	125.7	133.3	128.7	98.2	110.1	105.6	107.9	112.1	90.9	95.1	140.2	93.9	1,342
Total Tourist Numbers 000's	144.7	142.2	142.1	114.0	124.6	119.1	125.5	127.0	104.1	107.6	155.1	108.8	1,515

Vehicle Days	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	3.6	3.2	5.6	3.8	4.7	4.9	5.2	4.5	4.3	5.5	6.2	2.4	54
Non-Serviced Accommodation	0.4	0.6	0.6	0.7	0.8	0.9	0.8	0.8	0.9	0.8	0.5	0.4	8
SFR	8.2	2.3	3.0	6.4	4.1	3.5	5.8	5.6	3.0	3.0	2.6	6.1	53
Day Visitors	29.8	36.2	34.9	22.1	24.8	27.1	24.3	25.2	21.6	25.8	38.1	22.3	332
Total Vehicle Days 000's	42.0	42.2	44.1	33.0	34.5	36.4	36.0	36.2	29.8	35.2	47.3	31.1	448

Vehicle Numbers	000's												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	2.3	1.9	3.4	2.1	2.4	2.3	2.7	2.0	2.4	2.8	4.2	2.0	31
Non-Serviced Accommodation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	1
SFR	3.3	1.1	1.4	2.4	1.9	1.7	2.3	2.2	1.4	1.4	1.3	2.3	23
Day Visitors	29.8	36.2	34.9	22.1	24.8	27.1	24.3	25.2	21.6	25.8	38.1	22.3	332
Total Vehicle Numbers 000's	35.5	39.3	39.8	26.7	29.2	31.2	29.4	29.5	25.5	30.2	43.7	26.6	387

BED STOCK (number of beds)	Average Available Sleeping Spaces												MAX
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	814	805	805	805	808	808	808	808	808	814	814	814	814
Non-Serviced Accommodation	163	163	163	163	163	163	163	163	163	163	163	163	163
Total BED STOCK (number of beds)	977	968	968	968	971	971	971	971	971	977	977	977	977