

Appendix J – Melton Corporate Plan 2011 Summary

Supporting People

- 1 Support people and businesses through the economic downturn**
 - Improve access to money, debt, redundancy, housing and mortgage advice.
 - Measures to increase local business cash flow e.g. bringing forward local projects, local procurement made simpler, payments made more timely.
 - Helping young people not in employment, education or training
- 2 Improving the well-being of vulnerable people**
 - Promote & increase the number of vulnerable people able to live independently.
 - Develop Children's Centre/Community Centre services to include extended services.
- 4 Encourage people to take an active role in their communities.**
 - Promote devolution and localism

Improve Places

- 5 Meet the Economic needs of Borough**
 - Ensure a high level of skills, education and employment is maintained across the Borough
 - Provide appropriate employment space and infrastructure
 - Lead the community towards economic recovery by progressing major projects which will help provide local jobs and support business confidence: the new Council Offices, the development of the Nottingham Road site, Waterfield Leisure Pools, Cattle Market.
 - Realise people's talent and match employment to potential.
- 6 Maximise the potential of Melton Mowbray Town centre**
 - Promote and market the town to attract more visitors and increase footfall.
 - Encourage further investment and development in the town.
 - Sustain the town centre as a safe and secure environment for the benefit of all who use it.
 - Measures to reduce traffic congestion and plan for the construction of a Melton Mowbray bypass.
- 7 Improve quality of life for people living in the most disadvantaged neighbourhoods**
 - Increase positive activities for young people
 - Improve physical environment
- 8 Increasing public confidence & pride in neighbourhoods**
 - Cleaner and greener places
 - Provide community based Play areas for young people developed through the Play strategy.
 - Ensure street furniture is maintained or replaced to a set standard
- 9 Help provide a stock of housing accommodation that meets the needs of the community**
 - Address the imbalance of housing type and size.
 - Require residential developments to make a contribution towards affordable housing.
 - Secure more rural affordable housing through the development of 'exception' sites.