

# Leisure Vision/Melton Sports Village

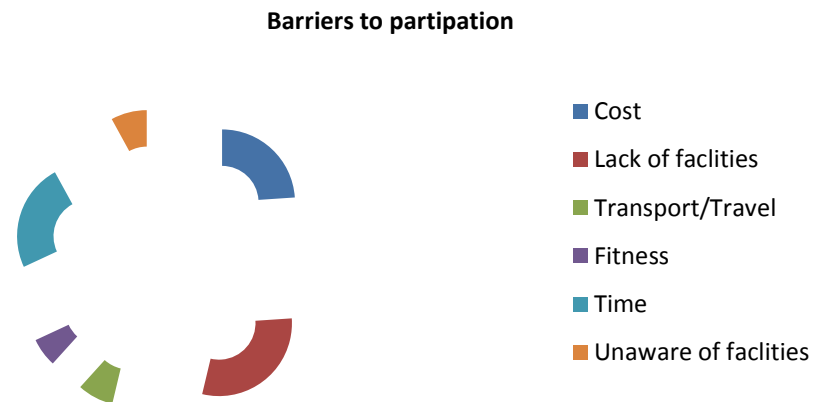
All Member briefing

14<sup>th</sup> March 2016

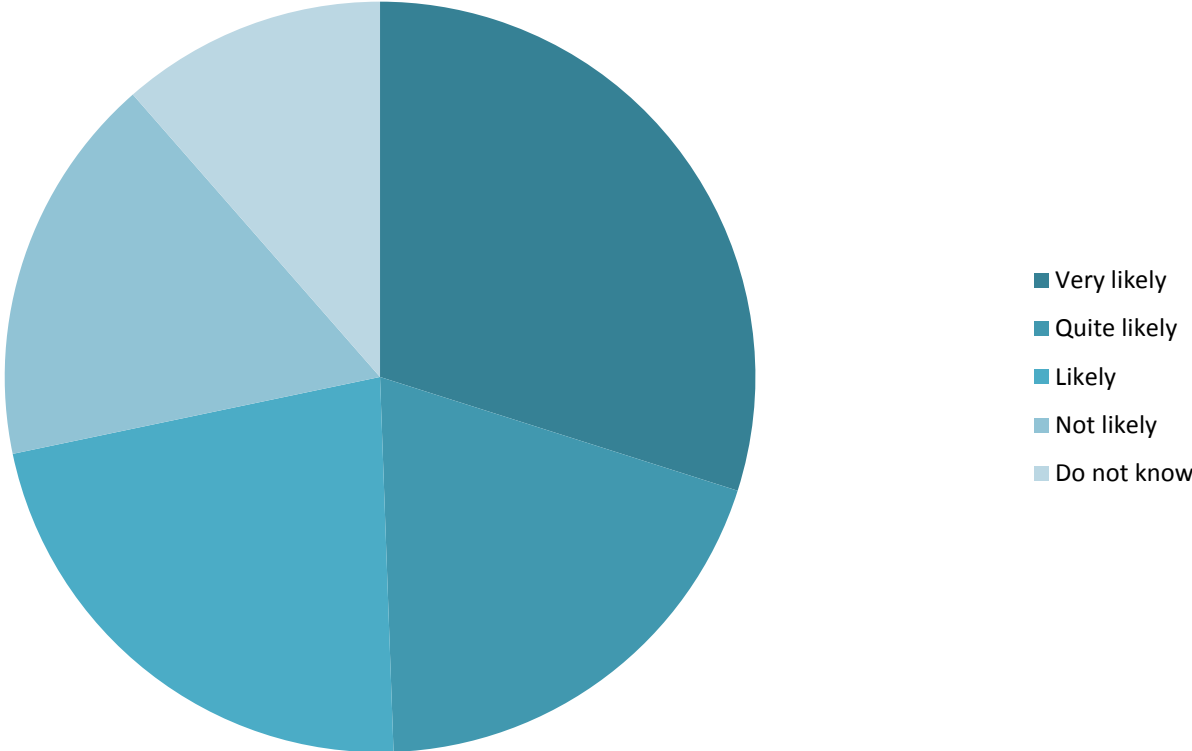
Harry Rai- Head of Communities & Neighbourhoods

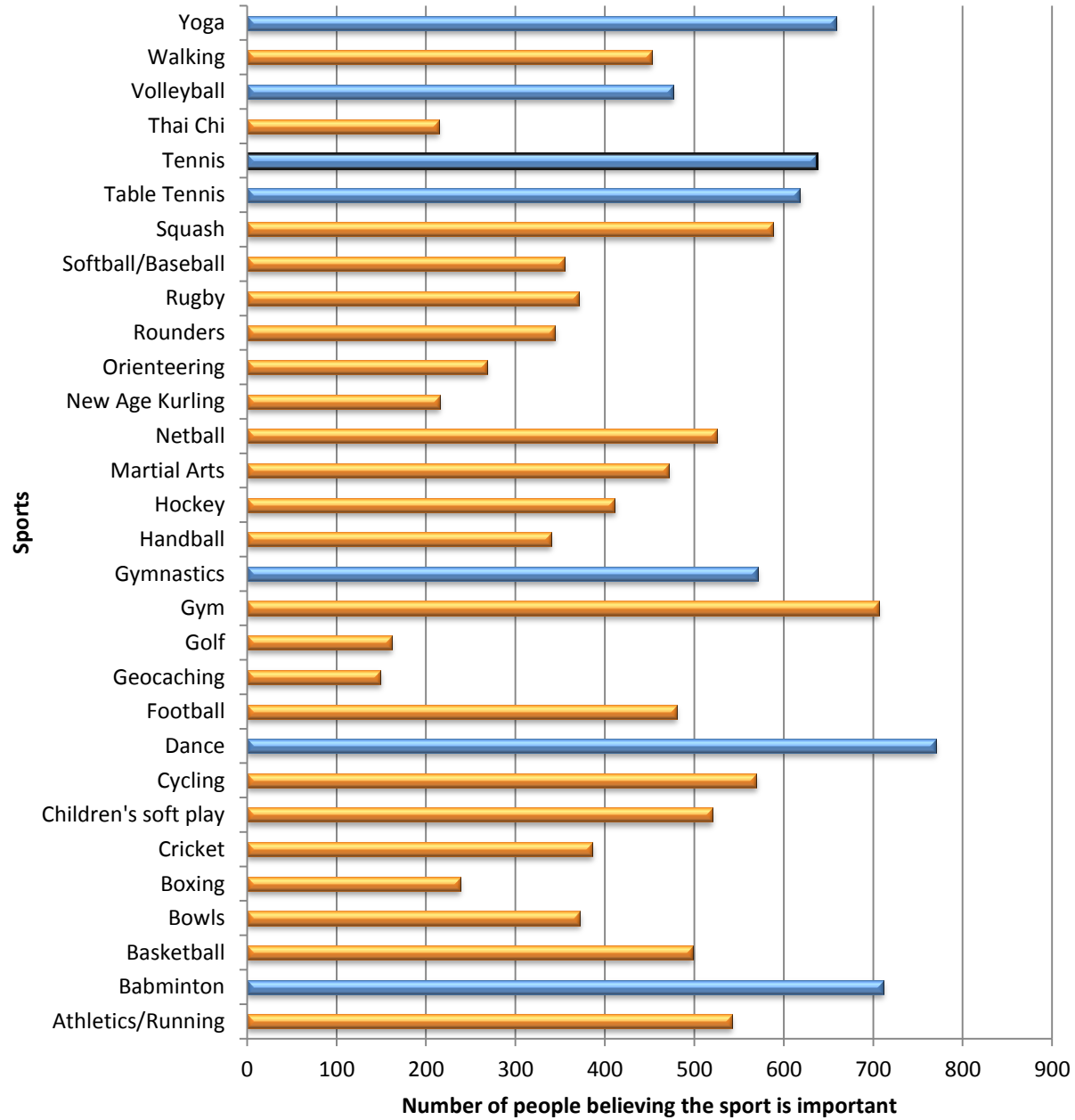
# Background /History

- Survey in 2013
- Approval of 'Leisure Vision'
- Nearly 2,500 responses
- 50% use facilities at least weekly- 40% less than a month
- KKP evidence studies
  - Indoor Facilities
  - Open Spaces
  - Playing Pitch



**How likely is it that you would use the planned modern new facilities?**





# On-going Community Involvement

- Close Partnership work with existing Sports Clubs on site
- Residents Meeting Involving Ward Councillors with more planned
- Working with Schools
- Sainsbury's School Games
- School Sports Partnership
- Business Engagement to market activities

# Partnering Local Government in Melton



## We all want to improve the quality of life for our communities.

Evidence shows that by increasing participation in sport and physical activity we can reduce health inequalities, spur economic growth, and energise community engagement.

17%

of deaths are caused by inactivity. International comparison shows physical inactivity is a greater cause of death nationally than almost every other economically comparable country.

£7.4bn

is the estimated figure that physical inactivity costs the national economy in healthcare, premature deaths and sickness absence.

£1,760 -  
£6,900

can be saved in healthcare costs per person by taking part in sport.

£20.3bn

was contributed to the English economy in 2010 through sport and sport-related activity.

29%

increase in numeracy levels can be achieved by underachieving young people who take part in sport.

15.8%

is the reduction in crime and anti-social behaviour in areas where at-risk youth have participated in sport for development programmes.

Source data can be found at <http://www.sportengland.org/our-work/local-work/partnering-local-government/local-sports-data>. \* Denotes insufficient sample to report result.



## How healthy is your community?

### Excess weight in adults



Dataset: Active People Survey model based MSOA estimates January 2012-2013 for adults classed as overweight or obese. Contains Ordnance Survey data. © Crown copyright and database right 2016. Sport England 100033111.

80.0

is the life expectancy of males, compared to the national average of 79.4.

83.3

is the life expectancy for females, compared to the national average of 83.1.

15.6%

of the population have a long term health problem or disability.

21

deaths are estimated to be prevented per year if 75% of the population aged 40 - 79 were engaged in the recommended levels of physical activity.

26.9%

of adults (16+) are inactive in your community, compared to the national average of 27.7%.

£0.8m

is the estimated health costs of inactivity in your community.



## How active is your community?

### Adult participation in sport



Dataset: Active People Survey model based MSOA estimates 2011-12 for once a week sport participation. Contains Ordnance Survey data. © Crown copyright and database right 2016. Sport England 100033111.

58.4%

of adults (16+) report undertaking 150 minutes of moderate intensity physical activity compared to the national average of 57.0%.

39.5%

adults (14+) take part in sport at least once a week compared to the national average of 36.7%: that's 41.2% of men and 37.8% of women in your community.

24.7%

adults (16+) take part in sport and active recreation three times a week compared to the national average of 23.3%: that's 25.3% of men and 24.1% of women in your community.

45.7%

of adults who are inactive, want to take part in sport, demonstrating there is an opportunity to increase participation.

# Partnering Local Government in Melton



## How involved is your community?

- 15.1%** of adult residents have volunteered in sport in the last month compared to the national average of 12.7%.
- 35.5%** take part in organised sport by belonging to a club, receiving tuition or taking part competitively, compared to 33.6% nationally.
- 59.8%** are satisfied with sporting provision in the area compared to 61.8% nationally.

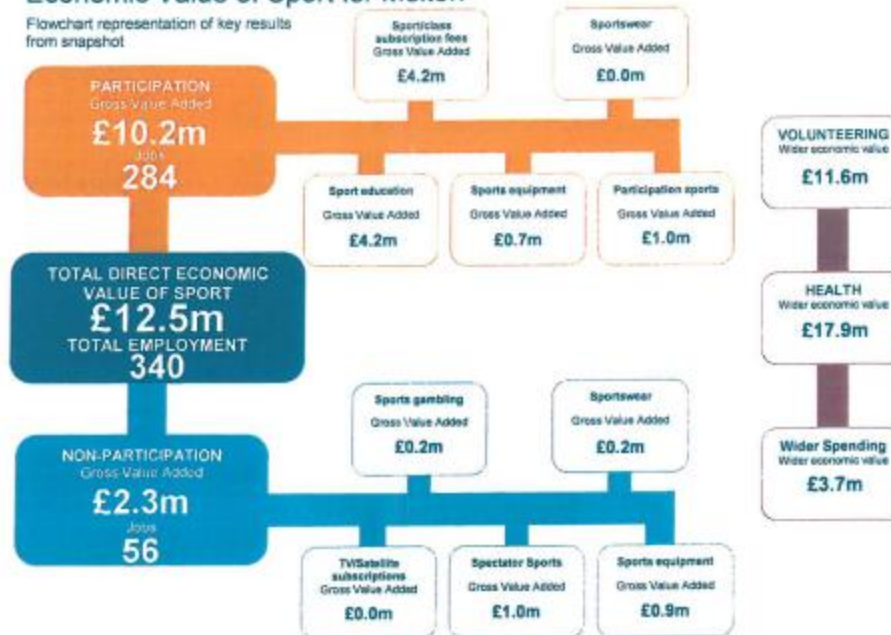


## What is the value of sport to your economy?

- £12.5m** in Gross Value Added (wages and operating profits).
- £10.2m** from people participating in sport.
- £2.3m** from wider non- participation interests.
- 340** in jobs.
- £11.6m** represents the value that volunteering brings to the local economy.
- £17.9m** is the economic value of improved quality and length of life plus health care costs avoided.

## Economic Value of Sport for Melton

Flowchart representation of key results from snapshot



## Sport England's offer

Our team of local experts, tools, and investment are available to help you:

- Gain greater insight about people and sport in your area.
- Demonstrate what sport can do for your council's priorities.
- Maximise opportunities for sport to work with commissioners of health, social care, young peoples services, and community safety.
- Develop a strategic approach for sports facilities and opportunities based on need and evidence.
- Achieve efficiencies and improve the effectiveness of your service.
- Capitalise on opportunities to work with national governing bodies.
- Provide opportunities for your young people through Sportivate, School Games; and working with HE and FE sectors.

We also invest in county sport partnerships (CSP) to work across the local sporting landscape, supporting partners, including local authorities, to increase participation.

Published 11<sup>th</sup> February 2016

## Get in touch

Strategic Lead Local Relationships:

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Local Government Relationship Manager:

Russell Turner Email: [russell.turner@sportengland.org](mailto:russell.turner@sportengland.org) Tel: 07747 763091

Your CSP website:

[www.lrsport.org/](http://www.lrsport.org/)

Sport England website:

<http://www.sportengland.org/partnering-local-government>



# Background/History

- PFA Decision- 2<sup>nd</sup> Dec 2014
  - Approved Draft Business Case- Option ‘Vision’ with Stadia Enhancement or Standstill ‘Fall Back’
  - Approved freehold acquisition of the KEVII site
  - **Interim Management of the facility for a 2 year period**
  - Establishment of a Melton Sports Village Working Group

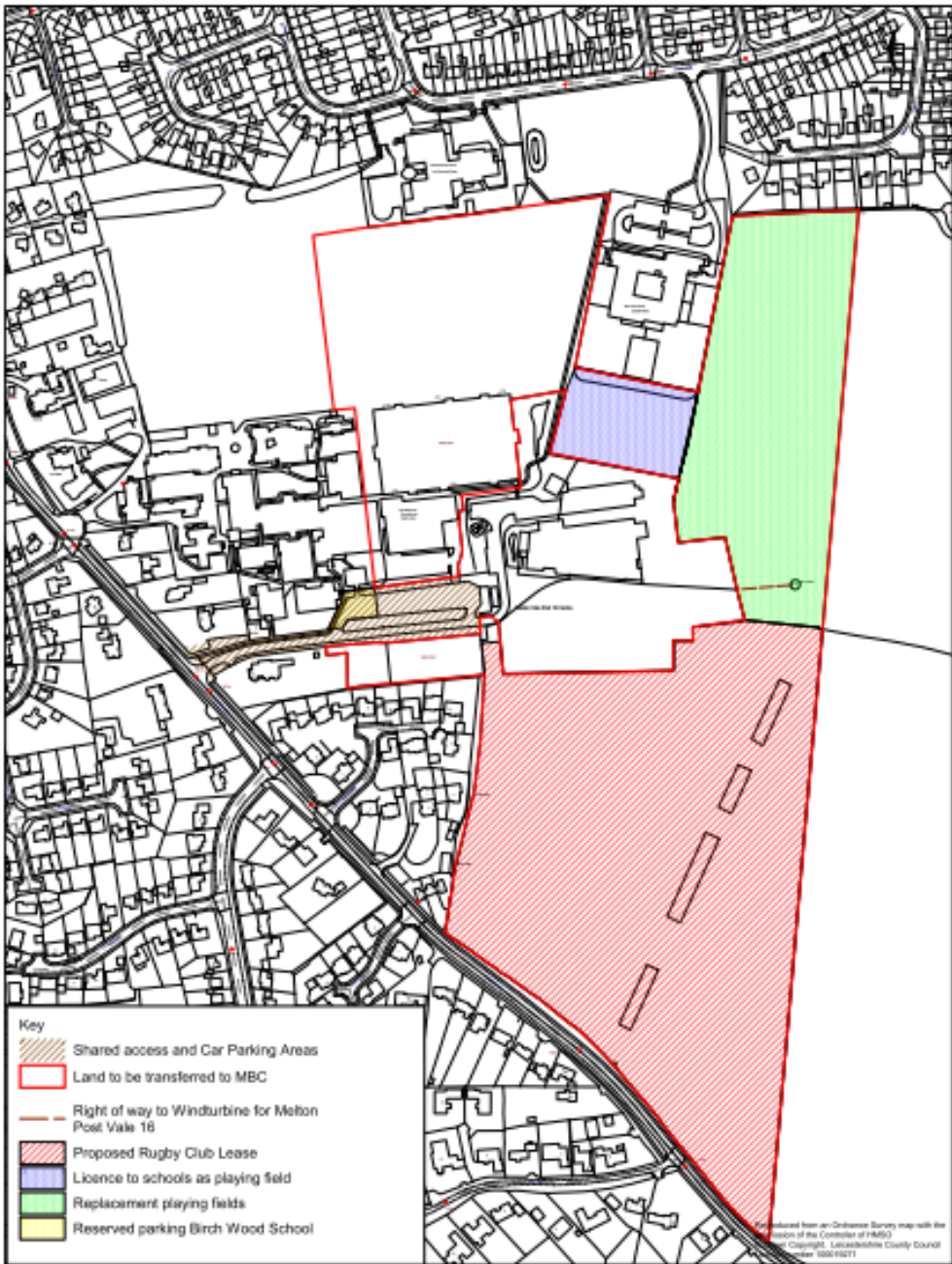









1 procurement Exercise on Options A-C.

The procurement Exercise will 'test' the market on these options .

Members/Working group will receive information at the Outline, Detailed and Final 'tender' stages, with the flexibility to make decisions at every stage.

Option		Facility Mix	Comments
<b>A</b>	Standstill	<ul style="list-style-type: none"> <li>Retain existing facility mix</li> </ul>	<ul style="list-style-type: none"> <li>Included as the base option against which other options can be compared.</li> <li>Also provides the Council with comfort that the facilities can continue to be provided if owned by the Council.</li> </ul>
<b>B</b>	Stadia Enhancement	<ul style="list-style-type: none"> <li>Same facility mix as Option C except</li> <li>Exclude new 8 court sports hall</li> </ul>	<ul style="list-style-type: none"> <li>Enables the MSV to be developed if funding for the Sports Hall cannot be delivered</li> </ul>
<b>C</b>	Vision	<ul style="list-style-type: none"> <li>Main Stadium Pitch (3G artificial) with spectator seating</li> <li>Outdoor grass pitches (football and rugby)</li> <li>Maintain existing Artificial Grass Pitch (AGP)</li> <li>New 8 court Sports Hall</li> <li>Retain existing Sports Hall and Centre</li> <li>Health and Fitness</li> </ul>	<ul style="list-style-type: none"> <li>To support this potential commercial developments could be included and would make use of the existing sports hall</li> <li>Health and Fitness would be focused on a small scale facility which meets the sporting needs but also provides revenue, but not to compete with Waterfield</li> </ul>
<b>D</b>	Long Term	<ul style="list-style-type: none"> <li>Same facility mix as Option C except</li> <li>Additional 4 court sports hall to create a 12 court hall</li> <li>Relocation of swimming pool to the site</li> <li>Enhanced Health and Fitness</li> </ul>	<ul style="list-style-type: none"> <li>Included as a long term development options, should there be a need to replace Waterfield</li> <li>Locating both pool and sports facilities would create critical mass and deliver savings</li> </ul>



- Key
-  Shared access and Car Parking Areas
  -  Land to be transferred to MBC
  -  Right of way to Windurbine for Melton Post Vale 16
  -  Proposed Rugby Club Lease
  -  Licence to schools as playing field
  -  Replacement playing fields
  -  Reserved parking Birch Wood School

Melton - Sports & Leisure Centre Site  
 Former King Edward VII Site  
 MBC Transfer of Site

Scale 1:2500  
 by Lisa Owen  
 March 2014

 **Leicestershire County Council**  
 Property Services  
 Corporate Resources Department  
 County Hall, Glenfield,  
 Leicester, LE3 0RE

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Melton Sports Village Home of



#onemelton



Melton  
Borough  
Council

everyone  
ACTIVE  
Feel better for it















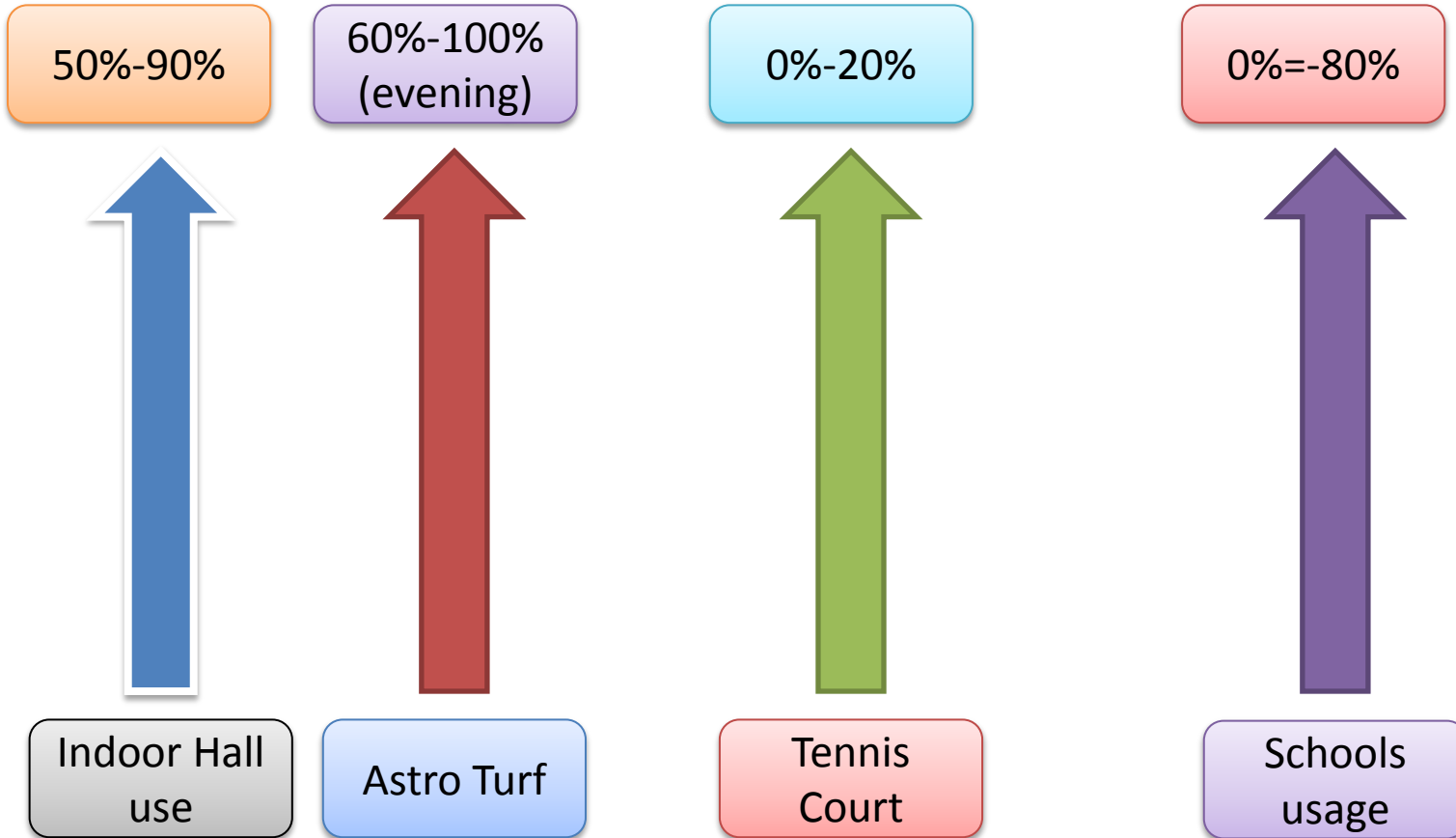








# Performance



# 'New' Activities

- Roller skating – Every Saturday Afternoon
- Gymnastics £10k funded from sport England – Every Saturday Morning
- Goals soccer Sundays in the sports hall from April
- No strings Badminton
- Battle badminton
- Leisure Leagues running the 6 a side league from 21<sup>st</sup> March
- Over 50's Table Tennis
- Walking basketball
- New group exercise programme
- Weekly bookings in dance studio for Brain injury class.
- Half Term Soccer Camps with Steve Walsh/Muzzy Izzet

# Next Steps

- Potential Funding
- Business Case- Robin Thompson
- Procurement Phase
  - Potential Outcomes
  - Continuation of working group to oversee this phase



# Potential Funding

- Over the past 24 months officers at Melton Borough Council and local club representatives have been engaging various National Governing Bodies (NGB's).
- Started with informal discussions and in recent months discussions have moved to more detail now that there is a clearer picture as to how the leisure vision for Melton Sports Village will look like.
- With all of the NGB's firm discussions with worked up solutions can only happen once.
- Agree a business plan so that officers can undertake more detailed and worked up solutions in relation to the delivery of sport and physical activity on the site.



Funding Body	Grant Name	Criteria	Grant Closing Date	Other Funding Rounds	Funding Ceiling
<b>Football Foundation</b>	Football Facilities Fund	Grassroots Football with Football Team on site	Current Round closed for 2017 Development – Expression of Interest Submitted. If successful 12 month period to build up full bid and specification.	March 2017	Up to £1.5 Million
<b>Football Foundation</b>	Football Stadium Improvement Fund	Grassroots Football with Football Team on site. Funding available depends of grade of football played	All Year Round. £50,000 bid for in 2016 for current facilities. Approved in principle subject to signed lease. Maximum 50% eligible costs.	On-going	up to £750,000.  If Melton Mowbray FC get promoted they can access more funding at each promotion for facilities improvement.
<b>Rugby Football Union</b>	Stadia Improvement Fund	Grassroots Football	July 2016	Further Funding Dates not published	Up to £650,000
<b>Sport England</b>	Inspired Facilities Fund	Various	Closed Currently	TBC	Up to £150,000
<b>Sport England</b>	Protecting Playing Fields	Various	Open	On-going	Up to £10,000
<b>Sport England</b>	Improvement Fund	Specific Capital Projects with Business Case and need	Late 2016	On-going	Up to £500,000

# Business Case

- Design Concepts
- Potential enhanced offer
- Capital Costs
- Revenue projections
- Potential Funding
- Procurement- 'Test the Market'.
- Way Forward
- Robin to take us through the Business case



1 procurement Exercise on Options A-C.

The procurement Exercise will 'test' the market on these options .

Members/Working group will receive information at the Outline, Detailed and Final 'tender' stages, with the flexibility to make decisions at every stage.

Test the market- Potential of innovative bids, based on a range of funding models. Can revert back to Option A- at any stage should an option not be viable.

Test the market at a later stage.

Option		Facility Mix	Comments
<b>A</b>	Standstill (5 years)	<ul style="list-style-type: none"> <li>Retain existing facility mix</li> </ul>	<ul style="list-style-type: none"> <li>Included as the base option against which other options can be compared.</li> <li>Also provides the Council with comfort that the facilities can continue to be provided if owned by the Council.</li> </ul>
<b>B</b>	Stadia Enhancement (20 years)	<ul style="list-style-type: none"> <li>Same facility mix as Option C except</li> <li>Exclude new 8 court sports hall</li> </ul>	<ul style="list-style-type: none"> <li>Enables the MSV to be developed if funding for the Sports Hall cannot be delivered</li> </ul>
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