

COMMUNITY AND SOCIAL AFFAIRS

19 SEPTEMBER 2012

REPORT OF THE HEAD OF COMMUNITIES & NEIGHBOURHOODS

MELTON AGEING WELL STRATEGY STATEMENT

1.0 PURPOSE OF REPORT

1.1 To seek comments and approval from Members on the Melton ageing well strategy statement 2012-2015.

2.0 RECOMMENDATIONS

2.1 **Members to approve the Melton ageing well strategy statement 2012-2015.**

3.0 KEY ISSUES

3.1 Background

3.2 The Melton ageing well strategy will provide the strategic direction for the Senior Forum and other associated partners who work within Melton Borough to support older residents to be able to live as well and as independently as possible. The Strategy has been developed within the context of the Melton Corporate Plan 2011-2015 and the Sustainable Community Strategy 2008-2013 key areas.

3.3 The statement has been developed in conjunction with other national, regional and local legislative documents increasing and supporting care, services and opportunities for older people.

3.4 The strategy statement has a focus on early intervention with people who are getting older in order to minimise the impact and the need to rely on services. This can be achieved in a number of ways through an older person having a healthier lifestyle and obtaining the knowledge or know how on who or where to access the appropriate services. Prevention is another aspect of this strategy as we do have a growing older population in the Borough and need to address their issues and needs such as rural isolation.

3.5 There are 3 strategic priorities which form the structure to the strategy statement; these will be delivered through a number of objectives and actions under each of those priorities. An action plan is currently being developed which will identify resources and partners who will help deliver the priorities within the strategy statement.

3.6 The strategy statement will be subject to an annual review to ensure it fits in with corporate and national policy.

4.0 POLICY AND CORPORATE IMPLICATIONS

4.1 The Melton ageing well strategy statement relates to the Melton Corporate Plan.

Some of the clear priorities that relate to this strategy are:

People

- Supporting people and businesses through the economic downturn

- Improving the well-being of vulnerable people
- Encouraging people to take an active role in their communities

Place

- Maximise the potential of Melton Mowbray town centre
- Improved quality of life for people living in the most disadvantaged neighbourhoods.
- Increasing public confidence & pride in neighbourhoods.
- Help provide a stock of housing accommodation that meets the needs of the community.

Well Run Council

- To provide high performing services that are efficient and meet customers' needs

5.0 FINANCIAL AND OTHER RESOURCE IMPLICATIONS

5.1 At this stage of the strategy there are no financial or other resource implications as a direct result of this report. As the action plan is developed in conjunction with the Voluntary and Community Sector and other relevant agencies which may require resources to help deliver

6.0 LEGAL IMPLICATIONS/POWERS

6.1 There are no other legal implications directly arising from this report.

7.0 COMMUNITY SAFETY

7.1 There are no direct links in this report; however, links within the Corporate Plan and community safety have been identified in 4.1, 7.1 and 7.3.

8.0 EQUALITIES

8.1 Please see attached Equalities Impact Assessment, Appendix B.

9.0 RISKS

9.1 The risks are considered in the table below:

Probability

↓

Very High A				
High B		3		
Significant C				
Low D			1	
Very Low E				2
Almost Impossible F				
	IV Negligible	III Marginal	II Critical	I Catastrophic

→
Impact

Risk No.	Description
1	The strategy statement is not approved and we just adopt the County wide strategy
2	Changes to social care services which have a serious impact on the Melton community mean the strategy will need to be review earlier.
3	Funding requirements needed to support extra provision of services or campaigns.

10.0 CLIMATE CHANGE

10.1 There are no climate change issues directly arising from this report.

11.0 CONSULTATION

11.1 Consultation was held with the Strategic Management Team on 3rd September 2012.

The Strategy has been developed in line with current polices and priorities contained in:

- Melton's Corporate Plan 2011 - 2015
- Melton Sustainable Community Strategy 2008 - 2013
- Department of Health – Melton's Health Profile 2011 & 2012
- A Qualitative Assessment of the Housing Needs and Aspirations of Older People in Leicestershire Report 2010
- Dilnot Commissioning Report 2011
- Lifetime Neighbourhoods Report 2011
- Melton Housing Strategy 2011-2014
- Leicestershire Ageing Well Strategy 2008- 2011

11.2 Interviews were also undertaken as follows:

Library/Museum/Adult Social Care
Locality Manager Adults and Communities (LCC)
Resource and Centre Manager, Age UK
Senior Supporting People Officer
Financial Inclusion Officer
Patient Service Manager & Assistant Practice Manager from LHMP
Neighbourhood Support Officer & Integrated Youth Support Services Manager
Housing Policy Officer
Leicestershire Citizen Advice Bureau
Rural Community Council

11.3 Views from the public:

There was a short survey to understand initial needs at the Senior Forum 2011. In 2012 a questionnaire was developed and sent to the following organisations/groups for residents of Melton to "Have Your Say". Paper copies were sent to: AgeUK, U3A, Parish Councils, Sheltered Housing, Source, Samworth Centre, MBC Sports Teams, Latham House Medical Practise, resident groups, senior forum database, children centres, The Source, Library, Museum, and Melton Police. It was also available online.

11.4 The Strategy has also been available on the Council's Website from 31st July 2012.

12.0 **WARDS AFFECTED**

12.1 All wards affected.

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Date: 30/08/2012

Appendices: Appendix A - Melton Ageing Well Strategy
Appendix B - Equalities Impact Assessment

Background Papers: None

Reference: X:/C'ttees, Council & Sub-C'ttees/CSA/2012-13/19-09-12/Melton Ageing Well Strategy Statement