

Introduction

This plan sets out a coherent range of actions to further improve and develop the Melton Centre programme. This is a locality wide improvement plan that links government policy - summarised in the Core Purpose, with the core principles and priorities of the Melton programme. This plan is supported by a delivery plan with specific targets to improve outcomes for children and families. There is also a locality action plan developed with the staff on the ground which tracks progress of improvements of projects and development of new projects.

National Core Purpose

The core purpose is to improve outcomes for young children and their families, with a particular focus on the most disadvantaged families, in order to reduce inequalities in child development and school readiness. The programme is expected to positively impact upon:

- parenting aspirations, self esteem and parenting skills
- child and family health and life chances
- child development and school readiness

Melton Sure Start Children Centre Programme 2013 - 14

Core Principles:

1. The programme will offer a balance of universal and targeted provision. We will prioritise those parents who are experiencing additional vulnerabilities or challenges which are likely to impact negatively on a range of outcomes for children.
2. The programme will deliver high quality and well co-ordinated provision so that children and families experience continuity of care and are supported as they move from one service to another.
3. All staff working with children and families will have sufficient knowledge, skills, training and support to promote the health and wellbeing of families and recognise when parents need additional support to positively parent their children.
4. Meaningful parent and child participation and active involvement will be visible throughout the programme. The views and feelings of children and parents will be

listened to and taken into account in the planning and delivery of services.

Strategic Priority 1:

Healthy Lifestyles:

Care Guidance and support to parents in order to;

- 1.1. Promote healthy life styles in families with young children including breast feeding promotion, healthy weight, smoking cessation, good oral health. Identify unmet child health and development needs and delivery early intervention to address concerns, including facilitating access to additional services.

Strategic Priority 2:

Ensuring Children are School Ready:

- 2.1. Narrow the achievement gap between those children who are at risk of poorer outcomes and the rest.
- 2.2. Raise the aspirations of parents and provide opportunities for personal and educational development and improve social well-being.

Strategic Priority 3:

Achieve Economic Well-being:

3.1 Reduce the number of children living in deprived households by increasing employment and income opportunities through engagement of families into work and training.

3.2 Develop an aspirational culture amongst families that promotes work, increases independence and reduces dependency on workless benefits.

Strategic Priority 4:

A safe family environment:

- 4.1 Foster the development of positive and nurturing relationships between child and carers, build good coping skills and emotional health for themselves and their children;
- 4.2 Support positive parenting and build skills and confidence that improve the quality of family life; including fathers, those fleeing domestic violence and others living in challenging circumstances.

Areas for improvement

Overarching Areas for Improvement

1. Improve Information Sharing and Data Collection for the Programme:

- a. Improve existing formal information sharing protocols with health and early years to ensure data is provided in a timely and robust manner
- b. Implement new database and analysis of available data to aid planning and flexible resource management (Capita One)
- c. Create a robust customer insight approach that enables the programme to understand fully the needs of children centre users

2. Improve Evaluation processes and implement a more robust performance management system:

- a. Service Level Agreements to be clear and concise as to data and performance information that is required from commissioned services
- b. Ensure we understand fully the areas of performance that need improving through the use of the data we have collected
- c. Implement a consistent evaluation across the programme

3. Develop more robust cross county working:

- a. Develop cross county information sharing agreements so the programme can identify targeted and vulnerable families at the earliest possible stage

Strategic Priority Improvement Areas

Healthy Lifestyles

- a. Focus on areas of health inequality and ensure resources are more targeted at areas of need

Ensuring Children are School Ready





- a. Robustly analysis areas of under performance in school readiness and target resources where needed most




Achieving Economic Well-being





- a. Target workless and income deprived families and ensure new support services are provided to them
- b. Develop robust offers to families in relation to employment and training



A Safe Family Environment

- a. Continue to develop strong relationships with children's social care and supporting Leicestershire families programme

1.	<p>Improve Information Sharing and Data Collection for the Programme:</p> <p>a) Improve existing formal information sharing protocols with health and early years to ensure data is provided in a timely and robust manner</p> <p>b) Implement new database and analysis of available data to aid planning and flexible resource management (Capita One)</p> <p>c) Create a robust customer insight approach that enables the programme to understand fully the needs of children centre users</p>						
	Objectives	Tasks	Lead	Time line	Expected Outcomes	Progress Update - Q1	Status
1a	Improve existing formal information sharing protocols with health and early years to ensure data is provided in a timely and robust manner	Develop and agree formal protocol that ensures that the programme receives information and data in a more timely manner	KP	April 2013 - Dec 2013	<p>Ante-natal information received earlier will improve health outcomes by the programme being able to target those vulnerable families who have not accessed services earlier.</p> <p>Robust information on NEF funding will enable programme to target families not accessing the service so they are engaged in a structured readiness for school support programme</p>	<p>Agreed to hold a joint health improvement workshop with the programme May 2013 to agree principles of protocol.</p> <p>Request has been made to early years for information and continuing to work on agreeing a process.</p>	
1.b	Implement new database and analysis of available data to aid planning and flexible resource management (Capita One)	1) Introduce new referral and registration form to allow Capita One System to go live from April 2012	RB	April 12 - July 13	LPG has a robust understanding of needs based on analysis of data. Planning and commissioning work is fully supported by this in depth knowledge.	New referral and registration forms in place. All data logged from April 2012.. Reports available. Further improvements being developed	
		2) Once backdated entries completed - extract reports for 2011 using database to validate data.	RB	July 12 - July 13	Excellent understanding of different community needs and issues is supported by local data analysis. Results focus resource on areas of greatest need.	All data for 2011 is still being logged on capita.	
1.c	Create a robust customer insight approach that enables the programme to understand fully the needs of children centre users	Agree framework and data which programme needs	LT	Jan 13 - July 13	<p>Programme has delivered improved outcomes for children and parents and describe these by:</p> <ul style="list-style-type: none"> ➤ priority, ➤ reach area ➤ across locality. 	<p>Employed Customer Insight Officer and programme of data insight has been developed.</p> <p>Ongoing work in relation to further insight on targeting</p>	

					Programme understands the needs of children aged 0-5 and their families more robustly.	vulnerable families.	
1.d	Create a readiness for school project aimed at boys aged 0 to 5 years living in the Egerton Ward.	Engage parents and children in a pathway of activity that looks at the key areas of learning and development that are needed to ensure a child is school ready	KP	September 13	Programme identifies all parents with boys aged 0 to 5 living in ward and ensures they are engaged with and invited onto programme. Change and improvement needs to be monitored. 4 cohorts per annum		
2.	Improve Evaluation processes and implement a more robust performance management system: <ul style="list-style-type: none"> a. Service Level Agreements to be clear and concise as to data and performance information that is required from commissioned services b. Ensure we understand fully the areas of performance that need improving through the use of the data we have collected c. Implement a consistent evaluation across the programme 						
	Objectives	Tasks	Lead	Timeline	Expected Outcomes	Progress Update at Q1	Status
2.a	Service Level Agreements to be clear and concise as to data and performance information that is required from commissioned services	New SLA's to be written and developed with providers that ensure accountability for services that are commissioned.	RB	April 13 - May 13	Standardised data and information in provided to the programme to demonstrate outcomes and areas for further development	SLA's all now completed and ready to be signed by relevant parties.	
2.b	Ensure we understand fully the areas of performance that need improving through the use of the data we have collected	Evaluate and analyse data received to enable more efficient use of resources	RB/KP	Jan 13 - Ongoing	Able to demonstrate areas we are achieving well and also highlight areas where improvement is needed.	Customer Insight Officer in post and analysis of data has begun and ongoing	
2.c	Implement a consistent evaluation across the programme	Develop with providers a consistent evaluation tool and provide training to all relevant staff in the programme	KP	May 13 - Oct 13	All providers are providing information and data on a set of agreed outcomes that can be easily analysed and is clear on programme outcomes.	Planned workshop for June 2013 agreed. Now completed.	
3.	Develop more robust cross county working:						

a. Develop cross county information sharing agreements so the programme can identify targeted and vulnerable families at the earliest possible stage							
	Objectives	Tasks	Lead	Timeline	Expected Outcomes	Progress Update at Q1	Status
3.a	Develop cross county information sharing agreements so the programme can identify targeted and vulnerable families at the earliest possible stage	Meet with Lincolnshire PCT Health visiting team and to agree information sharing arrangements cross border	KA	July 13 - Ongoing	The programme knows children 0-5 in the North West area of the Vale of Belvoir not covered by Leicestershire PCT	Meeting is planned for July 2013 with Lincolnshire PCT Health Manager. Meeting now moved to Autumn 2013.	
4. Healthy Lifestyles							
a. Focus on areas of health inequality and ensure resources are more targeted at areas of need							
	Objectives	Tasks	Lead	Timeline	Expected Outcomes	Progress Update at Q1	Status
4.a	Focus on areas of health inequality and ensure resources are more targeted at areas of need	Develop services that address the continuing health gaps in indentified children centre reach areas. Priorities to be obesity (Fairmead), smoking cessation (Cove).	KP	Jan 13 - Oct 13	Reduction over next two years in the number of overweight and obese children in the Fairmead area entering reception. Reduction in the number of mothers smoking on delivery in the Cove reach area.	Employed Children's Centre Healthy Lifestyle Worker. Developed clear outcomes with good progress to date	
5.a	Robustly analysis areas of under performance in school readiness and target resources where needed most	Carry out an analysis of current performance and gaps. Develop a transition to school programme with action plan that addresses gaps.	KP	April 13 - April 14	Will be able to target children in Melton Town and Asfordby who have not accessed three year old NEF and invite families onto the transition to school programme. Specifically target boys in the Cove reach area who know currently underperform at reception age.	Identified areas of concern completed (Cove). Developed a Transition to school programme. Agreed information sharing with four local schools (Grove, Sherard, Swallowdale & Captains Close).	
6.a	Target workless and income deprived families and ensure new support	Identify families on low incomes and those in receipt of workless benefits.	RB/KP	Jan 13 - Dec 13 (Ongoing)	Low income families are offered support around training, education & employment including financial advice and	Every family on benefits has been identified and written to offering support and assistance.	

	services are provided to them	To offer children's centre services and make assessment of need with those identified families Those families affected by the welfare changes are offered individual assessments			support. Increased number of parents seeing transition into work, training and education. Families fully understand how welfare reforms will affect them and their children.	Health Visitors have identified those families on benefits who are targeted and vulnerable which has targeted a visit from a Family outreach Worker. All families affected by the welfare reforms with children under the age of 5 have received information from the programme on the impact of the changes.	
7.a	Continue to develop strong relationships with children's social care and supporting Leicestershire families programme	To ensure children centre programme is part of the development of new social care arrangements and supporting Leicestershire families	MOH/RB/ KP	Ongoing	More referrals from central duty for families that do not meet social care thresholds enabling vulnerable families assessed and offered appropriate support. Increased number of children with an allocated social worker to also be engaged with children centre services. All children 0-5 who are referred via SLF will be supported through children's centre programme	Social Care and Strengthening Families Teams engaged. Central Duty have been made aware of priorities for Children's Centre's Agreed Children's Centre Co-ordinator will sit on Locality Hub for SLF and will provide safeguarding supervision for Senior FSW.	
8.a	Implement a Maternal Obesity Project	To focus on mothers to be who are obese through the implementation of a specific healthy lifestyle programme targeted at overweight mums.	KP	Ongoing	Reduction in children who are born overweight Mothers expecting become healthier and more active	KP developing an action plan to implement project to be completed by August 2013.	

KEY:  = On track with no issues  = Some issues but under Control  = Multiple barriers, action stalled

 = Timescales/action requires reviewing by LPG

 = links to Ofsted recommendations

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