

## National Dementia Declaration Action Plan

### Sign up to the Declaration!

The National Dementia Declaration lists seven outcomes that the Dementia Action Alliance (DAA) are seeking to achieve for people with dementia and their carers.

The Declaration and its history can be viewed at:

[http://www.dementiaaction.org.uk/info/3/national\\_dementia\\_declaration](http://www.dementiaaction.org.uk/info/3/national_dementia_declaration)

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below: Yes [] No [  ]

### Organisation name

Melton Borough Council

### Organisation Logo

Please attach your organisation's logo in jpeg format when returning this Action Plan via email to: [dementiaactionalliance@alzheimers.org.uk](mailto:dementiaactionalliance@alzheimers.org.uk) - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

### Contact Details

<b>Contact Name and Role:</b>	Emma Trahearn Community Policy Officer
<b>Address:</b>	Melton Borough Council Parkside Station Approach Burton Street Melton Mowbray LE13 1GH
<b>Phone:</b>	01664 502 552
<b>Email:</b>	etrahearn@melton.gov.uk
<b>Website:</b>	<a href="http://www.melton.gov.uk">www.melton.gov.uk</a>
<b>Logo</b>	 The logo for Melton Borough Council, featuring a stylized black 'M' symbol on the left and the text 'Melton Borough Council' in green on the right, separated by a vertical line.

Are you willing for us to share your contact details with fellow Dementia Action Alliance members: Yes [**X**] No [ ]

## Organisation Details

From the following list, please highlight in bold the relevant words that best reflect your organisation.

### Region

**X**  East Midlands

### Sector

**X**  Public sector

## Organisation Summary

**Please write a brief summary here of what your organisation does:**

Melton Borough Council serves the community and businesses of Melton Borough, with a focus on supporting people, improving places and offering a high performing service that is efficient and meets our customers' needs. Our mission is to deliver a coordinated service to benefit all aspects of the community; especially for those most in need.

**The following questions allow you to state what you intend to do by 2014 to transform the quality of life for people with dementia. This will be published on the Dementia Action Alliance website.**

**1. The National Dementia Declaration lists a number of outcomes that we are seeking to achieve for people with dementia and their carers. How would you describe your organisation's role in delivering better outcomes for people with dementia and their carers?**

Your response could include a national AND local role. Consider your organisation's role in influencing and supporting the work of other organisations as well as the projects you deliver. (200 words)

**Please write your answer to question 1 here:**

Melton Borough Council we will strive to support those living with dementia and support the carer to feel empowered by;

- Working towards dementia friendly communities by promoting Dementia Friends session in order to increase awareness of the disease and reduce stigma.
- Recognising the diversity of organisations needed to support people with dementia and their carers in Leicester, Leicestershire and Rutland and identifying future work, sharing of resources and working in partnership by through the Leicestershire DAA, Senior Forum and

other partnership groups encourage conversations and information sharing so that we may offer support and deliver collaborative projects.

- Sharing of information amongst members by looking into a dedicated webpage on our website promoting services, activities, support groups and information links for the carer, family members.

## **2. What are the challenges to delivering these outcomes from the perspective of your organisation?**

Your response could include your members' understanding of dementia. A training body might say there is no agreement on appropriate core curricula. (150 words)

### **Please write your answer to question 2 here:**

- Increase awareness of dementia throughout the Borough, particularly in the rural areas and with the business community.
- Be able to provide and deliver dementia information sessions and training sessions in a sustainable manner to reach more staff, partners, businesses and the community.
- To secure funds/resources that benefit the carer and the dementia suffer.
- Working in partnership with all relevant agencies and commissioning bodies to offer an efficient, effective and coordinated service that meets the needs of the individual, carer, family and wider community.
- To develop and maintain a strong open joint working relationship with the Leicestershire DAA partners and our local partnerships.

## **3. What are your plans as an organisation to respond to these challenges between now and 2014?**

Please see the attached action plan.

### **Action:**

Include brief title and description of your action.

You could describe activities that are already happening or those being planned. Additionally, you might want to consider whether there are other opportunities to incorporate dementia into your general work. For example, is there work you are currently progressing that could benefit people with dementia and their carers? Where could you commit to dementia being supported within that work?

The scope of activity you describe could be anything that you are doing that relates to people with dementia along the dementia care pathway, from awareness of dementia, through diagnosis to the end of life. It could relate to outcomes for people in any setting - the community, hospitals, and care homes. It could include descriptions of national and local activities that your organisation will be delivering.

Please put together a bulleted list that contains no more than 10 Actions. The more specific the list can be, with milestones, the more useful it will be for your organisation.

Your Action Plan will be published on the Dementia Action Alliance website, so please highlight in bold the relevant words that best reflect your actions. See *example below*:

**Action Title:**

**Improve the Skills of the Dementia Care Workforce**

**Action Description:**

We will improve the skills of the dementia care workforce by developing and delivering high quality education programmes to staff across a range of dementia care settings and through the use of our approved trainer scheme.

**Status:** Planning

**Related Topic:** Care for people with dementia, information for people with dementia and carers, people and skills.

**2. Status:**

Please highlight in bold the relevant word for each action or add your own.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Case Study     | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – |
| <input type="checkbox"/> Delivery       | <input type="checkbox"/> Planning        | advocacy                                |
| <input type="checkbox"/> Implementation | <input type="checkbox"/> Uncompleted     | <input type="checkbox"/> Other:         |

\_\_\_\_\_

**3. Related Topic:**

Please highlight in bold the relevant word for each action or add your own.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Anti-psychotics               | <input type="checkbox"/> Dementia Friendly                               | <input type="checkbox"/> Money                      |
| <input type="checkbox"/> Assistive technology          | Communities  | <input type="checkbox"/> Quality standards          |
| <input type="checkbox"/> Care for people with dementia | <input type="checkbox"/> End of life                                     | <input type="checkbox"/> Prime Minister's Challenge |
| <input type="checkbox"/> Care in hospitals             | <input type="checkbox"/> Environment                                     | <input type="checkbox"/> Supporting carers          |
| <input type="checkbox"/> Commissioners                 | <input type="checkbox"/> Funding   | <input type="checkbox"/> Other                      |
| <input type="checkbox"/> Dementia awareness            | <input type="checkbox"/> Inclusion                                       |   |
| <input type="checkbox"/> Dignity                       | <input type="checkbox"/> People and skills                               |   |
| <input type="checkbox"/> Early diagnosis               | <input type="checkbox"/> Information for people with dementia and carers |   |

\_\_\_\_\_

**4. Please copy and repeat points 1 – 3 for each new action.**

Please complete this form and return by email to:

[dementiaactionalliance@alzheimers.org.uk](mailto:dementiaactionalliance@alzheimers.org.uk)

**And please don't forget your logo! Thank you!**