

COMMUNITY & SOCIAL AFFAIRS COMMITTEE

22 JUNE 2016

REPORT OF THE HEAD OF COMMUNITIES & NEIGHBOURHOODS

LOCAL GOVERNMENT DECLARATION ON TOBACCO CONTROL PROPOSAL

1.0 PURPOSE OF REPORT

1.1 To seek members endorsement to commit to:

- Reducing Smoking prevalence and health inequalities
- Develop plans with partners and local communities
- Participate in local and regional networks
- Support Government action at national level
- Join the Smoke free Action Coalition

2.0 RECOMMENDATIONS

2.1 **Members approve and endorse the sign up to the Local Government Declaration on Tobacco Control.**

3.0 KEY ISSUES

3.1 Every year in England 80,000 people die from smoking related disease (More than the combined total of the next six causes of preventable deaths including alcohol and drug misuse)

Smoking accounts for one third of all deaths from respiratory disease and a quarter of all deaths from cancer

3.2 Reducing smoking in our communities significantly increases household income and benefits the local economy a 20 a day smoker will spend around £2,500.00 on cigarettes each year (Based on 2009 prices).

3.3 Reducing smoking amongst our most disadvantaged groups in our communities is the single most important means of reducing health inequalities

3.4 The illicit trade in tobacco funds the activities of organised crime and gives children access to cheap tobacco. Local authorities are key players in tackling the illicit trade through trading standards departments, local partnerships with police and health professionals.

3.5 On a more local scale it is important to note that it is estimated that

- Smoking within Melton each year costs society an estimated £13,000,000.00
- Smoking accounts for a large proportion of the gap in life expectancy between lowest and highest income groups

- 3.6 This report seeks member support to sign up to the Local Government Declaration on Tobacco Control
- 3.7 The councils Sport and Health Alliance is responsible for delivering Health targeted initiatives within the Borough in particular to our targeted individuals and groups most in need.

4.0 **POLICY AND CORPORATE IMPLICATIONS**

- 4.1 The Local Government Declaration on Tobacco Control is supported by NHS and ASH. The initiative is designed to Improve health inequalities and support the local community. Accordingly there are not expected to be any negative policy or corporate implications as a result of this report

5.0 **FINANCIAL AND OTHER RESOURCE IMPLICATIONS**

- 5.1 There is not expected to be any cost implications to signing up to the declaration bar the utilisation of staff time.
- 5.2 Resources are already accounted for in terms of allocation for smoking cessation service at Me & My Learning, attendance at meetings and clerical work.

6.0 **LEGAL IMPLICATIONS/POWERS**

- 6.1 Article 5.3 of the FCTC states that: "in setting and implementing their public health policies with respect to tobacco control, Parties shall act to protect these policies from commercial and other vested interests of the tobacco industry in accordance with national law".

WHO guidelines on implementing Article 5.3, which were also supported by the UK Government, state that the obligations under this Article apply "to government officials, representatives and employees of any national, state, provincial, municipal, local or other public or semi/quasi-public institution or body within the jurisdiction of a Party, and to any person acting on their behalf".

They also recommend that public bodies covered by Article 5.3. should introduce "measures to limit interactions with the tobacco industry and ensure the transparency of those interactions that occur; reject partnerships and non-binding or non-enforceable agreements with the tobacco industry; and avoid conflicts of interest for government officials and employees".

The Declaration does not contain specific commitments in relation to Councils' pension fund investments in the tobacco industry. Councils may wish to review these investments and may conclude that the tobacco industry is not an appropriate investment. Decisions of this kind must be made by trustees on advice and in accordance with their legal duties.

7.0 **COMMUNITY SAFETY**

No direct impact

8.0 **EQUALITIES**

- 8.1 No specific Equalities Impact Assessment has been carried out however, initial analysis shows that there are no further equalities implications as a direct result of this report.

9.0 RISKS

L I K E L I H O O D	A	Very High				
	B	High				
	C	Significant				
	D	Low		1		
	E	Very Low				
	F	Almost Impossible				
			Negligible 1	Marginal 2	Critical 3	Catastrophic 4

IMPACT

Risk No	Risk Description
1	Commitment is not approved by Members

10.0 CLIMATE CHANGE

10.1 There are no climate change implications as a result of this report

11.0 WARDS AFFECTED

11.1 All

Contact Officer Steve Taylor – Leisure and Culture Client Officer

Date: 07th June 2016

Appendices : Appendix A- Briefing Note Tobacco Control