

COUNCIL AGENDA ITEM 8(a)

POLICY FINANCE & ADMINISTRATION COMMITTEE

7 SEPTEMBER 2016

REPORT OF HEAD OF COMMUNITIES & NEIGHBOURHOODS

MELTON BOROUGH COMMUNITY LOTTERY

1.0 PURPOSE OF REPORT

- 1.1. To gain agreement from members to finalise the implementation and launch of a local lottery for the Borough of Melton.

2.0 RECOMMENDATIONS

It is recommended that :-

- 2.1 The Melton Borough Community Lottery be named 'The Pork Pie Lottery'
- 2.2 The criteria that 'Good Causes' need to comply with be delegated to the Community and Social Affairs Committee (Appendix A).
- 2.3 The Council's Constitution be amended by the Full Council to permit the Policy Finance and Administration committee to have the budget responsibility for the lottery and overview of the management of the service.
- 2.4 Members instruct officers as to how they wish to be involved in the designing of the lottery logo and branding of the website.

3.0 KEY ISSUES

Background

- 3.1 As budget pressures continue to grow on all aspects of the Council's work there will inevitably be an impact on funding available for the Council to commission work with the voluntary and community sector across the Borough. Additionally there will also be pressures on the discretionary services that the Council feel they should deliver that make a positive impact upon the local community.
- 3.2 A Borough lottery has the potential to help all organisations to address any funding pressures they are facing. Since the decision to launch a 'Borough Lottery' there has been significant interest from the public and potential good causes which is encouraging.
- 3.3 An internal officer project team has been managing the implementation and development of the local lottery. As part of the process discussions have taken place in relation to suggesting a name for the lottery. The preferred name that is being put forward is 'The Pork Pie Lottery'. This has been discussed with Gatherwell Ltd our lottery management partner who have commented that it is sound from a marketing view.

- 3.4 Appendix A shows the criteria that good causes must meet if they are to be accepted as a beneficiary of the lottery. The criteria is in line with Gambling Commission guidelines and it should be noted that if we were to deviate from the criteria it is likely to prolong the Gambling Commission licencing the lottery. It is proposed that these criteria be submitted to the Community and Social Affairs Committee for their approval as this committee has the responsibility for grants to voluntary bodies.
- 3.5 The Committee agreed that the Head of Communities & Neighbourhoods would act as the Licence Holder of behalf of the Authority and they have now submitted their application. Advice has been given by Gatherwell Ltd that in order to have resilience that a second officer from the Council should be added to the licence. Officers will be reporting back to members when this has been considered further.
- 3.6 As the lottery is a new function for the Council and therefore the service does not currently sit with any committee nor the delegation included in the Council's constitution. Therefore an amendment will be made to the Constitution at the next Full Council. It is proposed that the service and budget be the responsibility of the Policy, Finance & Administration Committee.
- 3.7 The project team have agreed to add the lottery into the 2017/18 audit plan to assess how it is progressing and to ensure that the controls that have been agreed are working correctly and supporting the management of the lottery. The Welland Internal Audit unit have been consulted as part of agreeing the good cause criteria and controls for managing the lottery.
- 3.8 A project plan has been agreed by the project team which shows key actions with target dates which is attached in Appendix B.
- 3.9 Marketing of the lottery will begin in mid-September with a launch date being planned for early October 2016. All local identified potential good causes will be invited to the launch. The event will give people an opportunity to learn how the lottery will work and how they can sign up to be part of the lottery.
- 3.10 The lottery will be managed and operated via a dedicated website. Gatherwell Ltd is currently building a website which will be used as part of the marketing strategy. In addition to the website marketing materials, banners and stands are being produced to promote the lottery. These will all be available for viewing at the launch event.

4.0 POLICY AND CORPORATE IMPLICATIONS

- 4.1 As the lottery is a new service for the Council it will be added to the constitution and be the responsibility of this Committee.

5.0 FINANCIAL AND OTHER RESOURCE IMPLICATIONS

- 5.1 A budget has been agreed to support the set up and management of the lottery with details attached in Appendix C.
- 5.2 The operational management of the lottery locally will be managed within the Communities & Neighbourhoods Team through existing resources and a project team has been developed to oversee the implementation and launch of the lottery.

6.0 LEGAL IMPLICATIONS/POWERS

6.1 A formal contract has been agreed with Gatherwell Ltd who will oversee and managed the lottery platform on behalf of the Council.

6.2 The Gambling Commission requires the Council to apply for a Operating Licence in order to manage a local lottery which has now been applied for and is being processed.

7.0 COMMUNITY SAFETY

7.1 No direct Community Safety Implications has been identified.

8.0 EQUALITIES

8.1 An Equalities Impact Assessment has been carried out and will be reviewed by the Council's officer Equality Steering Group.

9.0 RISKS

9.1

L I K E L I H O O D	A	Very High				
	B	High				
	C	Significant				
	D	Low			1, 3	
	E	Very Low			2	
	F	Almost Impossible				
			Negligible 1	Marginal 2	Critical 3	Catastrophic 4

IMPACT

Risk No	Risk Description
1	Gatherwell Ltd do not perform as expected
2	Lottery has low take up from good causes and they do not engage
3	Lottery does not perform and income is not as expected

10.0 CLIMATE CHANGE

10.1 No Direct Implications have been identified.

11.0 CONSULTATION

11.1 Strategic Management Team has been consulted.

12.0 WARDS AFFECTED

12.1 All Wards

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Date: 25th August 2016

Appendices: Appendix A – Good Causes Criteria
Appendix B – Lottery Project Plan
Appendix C – Project Budget

Background Papers: Aylesbury Vale Lottery Presentation/Gatherwell Presentation

Reference: