

EETG: AWAY BRIEF RESUME

▶ **NEIGHBOURHOOD MANAGEMENT**

Support current investment, subject to development of activity based costings, which will show the value for money of the approach. Will help influence partners, quantify efficiency gains and assist in developing the area based concept.

An invest to save approach which can be effectively justified.

▶ **FINANCIAL WELLBEING**

Understand integrated approach, but require benefits to be quantified – an opportunity cost basis needed to illustrate cost of inaction/failure make more links through to **ECONOMIC REGENERATION**.

Wish to see greater intelligence gathering to promote opportunity – creation of index for Business need/land availability/people (agency impact) with links to skills' audits, geared to support for those with financial need.

Link financial wellbeing to improved preventative activity for those needing skills and employment.

▶ **FAMILY INTERVENTION PROJECT**

Service valued; understand investment by Council requires growth and therefore should be supported by a system which

- a) works around defined trigger points
- b) is based on proactive analysis and
- c) utilises activity based costings and case based budgets resulting in the personalisation of the cost of intervention.

An invest to save approach which should have a system to underpin justification of VFM.

▶ **ANTI-SOCIAL BEHAVIOUR**

Support Service; develop focus on confidence/information agenda, also challenge culture in community to "elevate perception", based on a defined classification of ASB/Nuisance and "promised responses".

Invest in Perception to free costs at a future stage.

▶ **CULTURE**

Support need to restructure service based on a whole citizen approach.

"Health to enjoy life", "means of enjoying .life" - which could focus in the priority areas delivered through facilitation, acting as a catalyst, coordinator but not as an organiser/provider with a focus on upskilling/training volunteers and coaches and utilising the community and voluntary sector.

Consider revised approach to service could be costed and Members determine level of investment and standard of service.

▶ **TOWN CENTRE MANAGEMENT**

Short/Medium Term Strategy required, based on key elements of Rural Capital of Food brand and assistance to businesses.

- a) Review position after outcome of BID known
- b) utilise period until then to develop strategy and
- c) be ready with focused approach.

Consider could be reduction in capacity resource dependent on outcome of BID.

▶ **TOURISM**

Revise strategy in short/medium term around visitor tourism, with an offer from Nottingham (Partnership) in Welland ("Melton and Oakham") with short stays dependent upon improved hotel provision.

Consider funding acceptable at this time, with 20% reduction proposed by officers (£5k). Review when Leicestershire Strategy published.